

GRANT APPLICATION FORM

Please Note: Maximum of 3 pages for this application.

Further information will be requested if required.



Use this form if you have a registered office in Australia

Date: 24 August 2017

1. Applicant

Name: [REDACTED] Position: [REDACTED]

Organisation: Dress for Success Adelaide

Address: [REDACTED]

Email: [REDACTED]

Phone (w): [REDACTED] (mobile) [REDACTED]

Website: www.adelaide.dressforsuccess.org

2. Organisation **All information in this table is required**

ABN of the organisation		[REDACTED]	
Does your organisation have Deductible Gift Recipient (DGR1) status?		Y/N	Yes
Does your organisation have income tax exempt charity (DGR1) status?		Y/N	Yes
Where is the organisation's work predominantly located? <input type="checkbox"/> Metropolitan <input type="checkbox"/> Suburbs			
Entity status: (YES in appropriate box)	<input type="checkbox"/> Incorporated Association	Yes	Registered Company
	<input type="checkbox"/> Unincorporated		Other?
Is your organisation governed by a Board or Management Committee?		Y/N	Yes
Does your organisation receive government funding?		Y/N	No
Total income p.a.	\$218,429	Number of programs	4
Number of paid staff	2	Number of volunteers	Up to 12
Annual amount of volunteer salaries: \$19,014			
If you are successful, how should the cheque be addressed? Dress for Success Adelaide			

Provide a brief description of your organisation, including when and where it was formed, the purpose of its existence and its experience:

The mission of *Dress for Success* is to empower women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life.

At *Dress for Success* we strive for all women to be treated with dignity and respect. Our purpose is to offer long-lasting solutions that enable women to break the cycle of poverty, one woman at a time. By building self-esteem and confidence and providing tools and skills it will encourage them to take charge of their lives.

Dress for Success is part of a global movement for change, empowering women to obtain safer and better futures. From its inception in 1997 there are now 150 Dress for Success affiliates in 20 countries which have served nearly 1 million disadvantaged women with career support and professional attire.

Dress for Success Adelaide commenced operation in August 2015. The Dress for Success Adelaide boutique is housed at 985 North East Road, Modbury. We offer a completely free of charge personalised

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service. With the assistance of dedicated staff and volunteers, every woman using our service will be uplifted and empowered by her experience.

Two New Initiatives - Dress for Success Adelaide launched two new initiatives in 2016/2017 to ensure that we provide a full continuum of service. Our service begins with our Career Support Program providing interview preparation including clothing if required and practicing interview technique. On gaining employment clients are encouraged to return for employment suiting and guidance on the skills required to be a valued employee. As of April 2017, we launched a new initiative to offer a fantastic employment retention program through the Professional Women's Group (PWG).

The second initiative specifically targeting the youth cohort as part of our Career Support Program was launched in November 2016. The Skills to Succeed Academy is a highly interactive, online training program that assists disadvantaged young people, aged 17-24, build skills and confidence to make career choices and develop the key employability skills they need to gain and sustain employment. The program comprises 36 modules over 3 courses - You & Your Career, Finding a Job and Success in Work.

Thank you for taking the time to read our submission. We look forward to your support and together making a difference to the lives of disadvantaged youth in Adelaide.

3. Project

Provide a short summary of the project to which this application relates.

Name: Dress for Success – ***Skills to Succeed Academy***

Aim: To deliver a highly interactive online and workbook career support program specifically designed to assist disadvantaged youth in the 17-24 cohort build skills, resilience and confidence to make career choices and develop key employability skills so they will be able to gain and sustain long term employment.

Objective: In order to achieve our aim we will use the Skills to Succeed Academy program to deliver 36 modules over 3 courses as a career support program for youth 17-24 years of age.

Course 1 – You and Your Career

- Learn more about careers
- Think about what influences your career choices
- Understand what makes you tick

Course 2 – Getting a Job

- Identify your skills
- Make a good first impression
- Research and apply for the right jobs
- Create and tailor your resume
- Prepare and succeed at interviews
- Make social media work for you in your job hunt

Course 3 – You and Your Career

- Prepare for your new job
- Clarify what to expect when you start a job
- Maintain your motivation and manage your career
- Understand relationships and attitudes at work
- Learn how to use your skills to stay in work

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How would the grant funds sought be used to assist in meeting the objectives of the project? *(UCF grant funds can only be used for direct project costs and cannot be used for administration)*

The grant funds will assist us to purchase a laptop and projector thereby giving us the flexibility to make the Skills to Succeed Academy program mobile. At present we are only able to run the Skills to Succeed Academy program from one site in the north at Modbury. With a laptop and projector we will be able to host the program at different referral sites in the northern and western regions making it more accessible for disadvantaged youth to attend the program. The host referral sites under consideration are located at Salisbury, Elizabeth, Kilkenny, Port Adelaide and Modbury.

What are the expected outcomes from the use of the grant funds for this purpose?

(Please use objective measures – eg volunteer and paid tutors will provide 20 students with special needs 10 hours of study support each)

The expected outcomes from the use of the grant funds will be that Dress for Success Adelaide will be able to provide up to 50 disadvantaged, unemployed youth 240 hours of career support and guidance through the Skills to Succeed Academy over a period of six months. On completion of the six programs the young jobseekers will be equipped with key employability skills making them feel more capable and confident about gaining and sustaining employment.

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When do you expect the project to be completed?

The project will be reviewed in 6 months with the view that it will be on-going. The requested grant will set the ground work for more accessible programs to be run after the initial 6 month period. We envisage the Skills to Succeed Academy program will be able to assist up to 100 disadvantaged youth per annum providing key employability skills with the focus on young jobseekers gaining and sustaining employment.

What is the Annual Budget for the project?

The annual budget for the Skills to Succeed Academy program is \$36,000

Grant Amount Requested:

(UCF small grants typically range from \$500 AUD up to \$2000 AUD)

	\$
HP ProBook 450 G4 Notebook + Freight Delivery	1260
EPSON EB-X31 Projector + Soft Carry Case + Freight Delivery	686
Logitech Z200 Multimedia PC Speakers	68
TOTAL FUNDS REQUIRED FOR PROJECT	\$2014

4. How did you hear about UCF?

Dress for Success Adelaide was initially introduced to Universal Charitable Funds (UCF) through a gentleman named [REDACTED]. We were fortunate enough to be a recipient of a **\$2000 grant in 2015** when we first opened our doors to clients. The grant was instrumental in providing our volunteer jobseekers with sales and POS skills which has ultimately assisted them into various field of employment.

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5. Additional Information

Please provide below any other information that you would like considered.

In 2016/2017 Dress for Success Adelaide served 359 women taking the total of women served by our affiliate to 586. Of the 586 women equipped with employability skills 265 were successful in gaining employment – a result of 45%. We conducted 810 Career Support Program appointments, provided 2,754 pieces of clothing and accessories to the value of \$34,770 to 526 clients (NB: not all clients need to access clothing for interview or employment suiting).

Our service has improved our client's ability through the employability foundation skills to participate more effectively in the marketplace, by increasing confidence and improving attitudes and creating strategies to job search. With your support we will be able to assist hundreds of disadvantaged youth and women into employment each year.

Thank you for taking the time to review our Dress for Success Adelaide Skills to Succeed Academy project proposal. We look forward to your support and together making a difference to the lives of disadvantaged youth in Adelaide.

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